

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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About BPA Worldwide

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ARCAT, Inc.
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OWNERS STATEMENT

ARCAT Inc. web site provides building product information including specifications, CAD Details, BIM objects, catalogs, videos and Green reports for architects, engineers, specwriters and contractors worldwide.

1. WEBSITE ACTIVITY TOTALS FOR THE 12-MONTH PERIOD JANUARY – DECEMBER 2016

Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
17,930,131	2,935,759	2,311,224	1.27	00:33	02:53

2. WEBSITE ACTIVITY TOTALS FOR THE 12-MONTH PERIOD JANUARY – DECEMBER 2016

	Total Impressions
Used Mfgr Information on arcat.com:	
- Profiles _____	1,714,312
- Catalogs Viewed _____	183,004
- Directory Viewings _____	22,409
Mfgr Specs/CAD Details/BIM Objects downloaded:	
- Specs _____	116,737
- SpecWizard Specs _____	33,722
SPEC TOTALS:	150,459
- BIM Objects _____	488,566
- CAD Details _____	371,238

*Due to a Page errors, October 16 - December 31 data for Specs, BIM Objects and CAD Details was limited or not available and is reflected in the annual totals.

WEBSITE GLOSSARY:

- Unique Browsers:** An identified and unduplicated Cookied Browser that accesses Internet content or advertising during a measurement period.
- Page Impressions:** A Page Impression is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.
- User Sessions:** A single continuous set of activity attributable to a cookied browser resulting in one or more pulled text and/or graphics downloads from a site.
- Unique Browser Frequency:** Unique Browser Frequency represents the average number of times a Unique Browser visits a site during a reporting period. This is calculated by dividing the total number of User Sessions by the number of Unique Browsers.
- User Session Duration:** The average time visitors remain on a site per session.
- Page Duration:** The average time a browser spent viewing any page(s) on the site

3. TOP COUNTRIES BY USER SESSIONS FOR DECEMBER 2016									
Country/Territory	User Sessions	Country/Territory	User Sessions	Country/Territory	User Sessions	Country/Territory	User Sessions	Country/Territory	User Sessions
United States	112,072	Denmark	535	Libya	166	Suriname	30	Monaco	5
India	19,856	Taiwan	524	Ecuador	162	Cameroon	29	São Tomé & Príncipe	5
Canada	12,680	New Zealand	514	Yemen	159	Fiji	29	Åland Islands	4
United Kingdom	7,371	Romania	471	Dominican Republic	158	Brunei	27	Caribbean Netherlands	4
Egypt	6,682	Lithuania	452	Macedonia (FYROM)	143	Mozambique	26	Grenada	4
Turkey	4,225	Colombia	450	Nepal	132	Namibia	23	Kyrgyzstan	4
Philippines	3,856	Peru	436	Mauritius	129	Senegal	23	Mauritania	4
Saudi Arabia	3,782	Syria	436	Panama	128	Malawi	22	Timor-Leste	4
United Arab Emirates	3,722	Bahrain	435	Azerbaijan	114	Rwanda	22	Turkmenistan	4
Brazil	3,640	Ukraine	424	Belarus	112	Paraguay	21	Micronesia	3
Russia	3,014	Iraq	418	Armenia	104	Somalia	21	Gabon	3
Indonesia	2,856	Cyprus	416	Estonia	101	Aruba	20	French Guiana	3
Australia	2,488	Algeria	409	Mongolia	98	St. Lucia	20	Guinea	3
Malaysia	2,193	Japan	407	Georgia	92	Bhutan	19	Equatorial Guinea	3
Pakistan	2,140	Oman	397	Kazakhstan	91	Cuba	18	French Polynesia	3
Iran	1,984	Ethiopia	395	Guyana	88	U.S. Virgin Islands	17	Sierra Leone	3
Lebanon	1,642	Bulgaria	385	Luxembourg	82	Antigua & Barbuda	16	Vanuatu	3
Mexico	1,532	Puerto Rico	353	Kosovo	82	Madagascar	16	Anguilla	2
Italy	1,459	Croatia	351	Tanzania	71	Lesotho	15	Burkina Faso	2
Netherlands	1,357	Czech Republic	349	Bolivia	68	Haiti	14	Congo (Republic)	2
Singapore	1,216	Switzerland	344	Iceland	68	Bermuda	13	Greenland	2
Thailand	1,209	Chile	326	Bahamas	67	Swaziland	13	Guadeloupe	2
Vietnam	1,191	Argentina	306	Angola	66	Turks & Caicos Islands	13	Kiribati	2
France	1,183	Slovakia	258	Guatemala	63	Guernsey	12	Niger	2
Spain	1,142	Palestine	256	Laos	63	British Virgin Islands	12	Togo	2
Jordan	1,119	Norway	239	Uganda	63	Congo (DRC)	11	Andorra	1
Germany	1,106	Albania	236	Honduras	55	Liberia	11	American Samoa	1
Hong Kong	1,050	Austria	231	Nicaragua	54	Northern Mariana Islands	11	Cook Islands	1
Poland	1,025	Kenya	229	Afghanistan	53	Dominica	10	Western Sahara	1
China	1,016	Hungary	228	Papua New Guinea	50	Jersey	10	Eritrea	1
Qatar	996	Myanmar (Burma)	222	Guam	49	Uzbekistan	10	Guinea-Bissau	1
South Africa	967	Cambodia	219	Maldives	49	Réunion	9	North Korea	1
South Korea	904	Tunisia	219	Montenegro	48	Sint Maarten	9	St. Martin	1
Nigeria	787	Costa Rica	207	Uruguay	46	Djibouti	8	Martinique	1
Serbia	757	Sudan	205	Côte d'Ivoire	43	Faroe Islands	8	St. Pierre & Miquelon	1
Belgium	712	Finland	200	Zimbabwe	42	Gibraltar	8	Solomon Islands	1
(not set)	710	Malta	195	Zambia	41	St. Kitts & Nevis	8	South Sudan	1
Israel	699	Bosnia & Herzegovina	194	Macau	38	Cape Verde	7	Tajikistan	1
Portugal	684	Latvia	187	Botswana	37	New Caledonia	7	Tonga	1
Ireland	678	Ghana	184	Cayman Islands	37	Seychelles	7	Samoa	1
Sri Lanka	650	Slovenia	184	El Salvador	37	St. Vincent & Grenadines	7		
Kuwait	640	Morocco	182	Moldova	36	Benin	6		
Bangladesh	619	Jamaica	179	Belize	35	Mali	6		
Greece	610	Venezuela	174	Curaçao	33	Gambia	5		
Sweden	569	Trinidad & Tobago	168	Barbados	32	Liechtenstein	5		
								TOTAL	239,151

BPA Worldwide conducted an audit in accordance with generally accepted audit standards. Our responsibility is to express an opinion on the data reported based upon our audit.

The BPA Worldwide Interactive Audit verifies placement of the java tag and requires filters of internal traffic activity. The figures shown here are human, non-internal generated traffic.

BPA Worldwide
Shelton, CT
January 12, 2017

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