

## **Terry McCracken named National Sales Manager - Thin Brick at Ironrock.**

Terry McCracken was hired as National Sales Manager - Thin Brick at Ironrock on January 3rd, 2022.

Ironrock's National Thin Brick Sales Manager is responsible for meeting and exceeding annual thin brick sales goals, creating and growing a robust national distribution channel, and establishing METROBRICK® and Royal Thin Brick® as leaders in the thin brick market.

Formerly a Territory Manager for Meridian Brick, Terry has been in brick and thin brick sales for twenty-four years. "He has extensive experience working with many brick distributors, from small dealers to large partners with high-end commercial projects. Terry has a reputation for his exceptional service and knowledge of plant capacities," said Dianne Young, Sales Director at Ironrock.

In his career, Mr. McCracken has been responsible for brick sales in multiple eastern states and has sold thin brick in many western states.

In his new role, Mr. McCracken will make presentations to architects and specifiers, distributors, precasters & tilt-wall companies. He will also work with field-applied systems companies and other users and influencers for the METROBRICK and Royal Thin Brick product lines.

Locally owned and operated in Canton, Ohio, USA, Ironrock's history as a paving brick manufacturer dates back to the late 1800s. Today this tradition

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Brick and Tile Makers Since 1866

continues with the Metropolitan Ceramics®, METROBRICK®, and Royal Thin Brick product lines.

You can reach Terry McCracken by email: [tmccracken@ironrock.com](mailto:tmccracken@ironrock.com) and by mobile phone: 330-904-5323.

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