

PERMANIZER®

EXTERIOR PAINT



**OUTSTANDING
DIRT RESISTANCE**

ENHANCED UV RESISTANCE

ONE COAT HIDE*

100% ACRYLIC LATEX

FEATURES & BENEFITS

- Outstanding dirt resistance provides a consistently clean appearance
- Enhanced UV resistance means colors stay true
- One coat hide* saves time and money
- Excellent adhesion minimizes peeling and cracking, meaning paint lasts longer

*Some colors, drastic color changes, or porous surfaces may require more than one coat to achieve a uniform finish

This 100% acrylic formula provides a premium, long-lasting exterior finish with a tough, durable film, super adhesion, industry advanced UV protection and dirt, moisture, and tannin resistance—backed by a limited lifetime warranty against cracking, flaking and peeling. The advanced properties of PPG *Permanizer* are specifically formulated to resist mildew on the paint film and contains a preservative to prevent discoloration by algae. *Permanizer* provides industry advanced UV protection and dirt resistance to keep exterior colors looking like new for years to come. *Permanizer* helps to extend the painting season with application at temperatures as low as 35°F and also provides excellent early moisture resistance.

RECOMMENDED 3-STEP PAINTING PROCESS

1. **PREPARE**
Select personal protective equipment, surface preparation supplies, and ensure nearby surfaces are protected.
2. **PRIME & SEAL**
Prime the surface with our problem-solving products, if applicable.
3. **FINISH**
Apply top coat for a beautiful finish.

CONFORMANCE STANDARDS

VOC: <50 g/L VOC compliant in all regulated areas.
Meets MPI Categories: 10, 11, & 15



PERMANIZER®

AVAILABLE SHEENS

CODE	BASE	SIZES
FLAT		
759-10	White & Pastel	1s, 5s
759-20	Midtone	1s, 5s
759-40	Ultra Deep	1s, 5s

SATIN		
769-10	White & Pastel	1s, 5s
769-20	Midtone	1s, 5s
769-40	Ultra Deep	1s, 5s

SEMI-GLOSS		
749-10	White & Pastel	1s, 5s
749-20	Midtone	1s
749-40	Ultra Deep	1s

Visit ppgpaints.com for more information.

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