



BPA INTERACTIVE WEB TRAFFIC AUDIT REPORT FOR THE 12 MONTH PERIOD ENDING DECEMBER 2017

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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About BPA Worldwide

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ARCAT, Inc.
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OWNERS STATEMENT

ARCAT Inc. web site provides building product information including specifications, CAD Details, BIM objects, catalogs, videos and Green reports for architects, engineers, specwriters and contractors worldwide.

1. WEBSITE ACTIVITY TOTALS FOR THE 12-MONTH PERIOD JANUARY – DECEMBER 2017

Pageviews	Sessions	Users	Average Session Duration
18,321,698	3,313,232	2,298,682	02:37

2. WEBSITE ACTIVITY TOTALS FOR THE 12-MONTH PERIOD JANUARY – DECEMBER 2017

	Total Pageviews
Used Mfgr Information on arcata.com:	
- Profiles _____	1,681,173
- Catalogs Viewed _____	180,657
- Directory Viewings _____	11,275
Mfgr Specs/CAD Details/BIM Objects downloaded:	
- Specs _____	177,255
- SpecWizard Specs _____	48,577
SPEC TOTALS:	225,832
- BIM Objects _____	506,625
- CAD Details _____	495,420

WEBSITE GLOSSARY:

Pageviews: A Pageview is recorded each time a page implanted with the JavaScript code (tag) is displayed in a browser window. This will occur whether the page is served directly from the web server, from a proxy, or from the browser's cache.

Sessions: A single continuous set of activity attributable to a cookie'd browser resulting in one or more pulled text and/or graphics downloads from a site. A period of 30 minutes of inactivity will terminate the session.

Users: An identified and unduplicated Cookie'd Browser that accesses Internet content or advertising during a measurement period.

Average Session Duration: The time visitors remain on a site per session.

3. TOP COUNTRIES BY SESSIONS FOR DECEMBER 2017									
Country/Territory	Sessions	Country/Territory	Sessions	Country/Territory	Sessions	Country/Territory	Sessions	Country/Territory	Sessions
United States	123,702	Ukraine	590	Morocco	169	Belize	29	Liberia	7
India	25,845	Taiwan	571	Ghana	168	Bhutan	28	Montserrat	7
Canada	14,350	Greece	541	Slovenia	168	Barbados	27	Mozambique	7
United Kingdom	7,204	Bahrain	515	Dominican Republic	162	Cameroon	27	Sierra Leone	7
Egypt	6,313	New Zealand	514	Mongolia	157	Guyana	27	Djibouti	6
Turkey	4,666	Bangladesh	507	Nepal	156	Antigua & Barbuda	26	Dominica	6
Philippines	4,298	Oman	493	Panama	154	Namibia	26	Lesotho	6
Saudi Arabia	4,228	Sri Lanka	483	Jamaica	150	Papua New Guinea	26	French Guiana	5
United Arab Emirates	3,720	Finland	479	Venezuela	142	Cuba	25	Liechtenstein	5
Brazil	3,674	Lithuania	473	Libya	137	St. Lucia	25	Solomon Islands	5
Indonesia	3,289	Cyprus	469	Mauritius	135	Bermuda	24	South Sudan	5
Australia	2,873	Iraq	457	Trinidad & Tobago	127	Luxembourg	23	Gabon	4
Malaysia	2,743	Colombia	442	Kazakhstan	119	Brunei	22	Gibraltar	4
Pakistan	2,188	Argentina	435	El Salvador	109	Rwanda	22	Gambia	4
Germany	2,095	Chile	420	Georgia	98	Suriname	22	Guadeloupe	4
Russia	1,888	Norway	411	Tanzania	94	Paraguay	21	American Samoa	3
Iran	1,770	Peru	390	Azerbaijan	90	Aruba	19	Burundi	3
Mexico	1,712	Bulgaria	371	Uzbekistan	90	Cote d'Ivoire	19	Monaco	3
Italy	1,606	Ethiopia	356	Kosovo	86	Congo - Kinshasa	16	Togo	3
Lebanon	1,473	Croatia	354	Afghanistan	84	Haiti	16	Tajikistan	3
Thailand	1,438	Czechia	349	Armenia	84	Malawi	16	Tonga	3
China	1,384	Switzerland	345	Bolivia	80	Somalia	16	Samoa	3
Netherlands	1,382	Syria	330	Iceland	79	Jersey	14	Åukland Islands	2
Singapore	1,254	Hungary	327	Guatemala	76	Reunion	14	Falkland Islands (Islas Malvinas)	2
France	1,245	Puerto Rico	293	Bahamas	70	Turks & Caicos Islands	14	Micronesia	2
Spain	1,228	Algeria	263	Guam	66	Anguilla	13	Greenland	2
Qatar	1,094	Austria	261	Maldives	65	Senegal	12	Isle of Man	2
Poland	1,048	Cambodia	251	Yemen	61	St. Vincent & Grenadines	12	St. Martin	2
Jordan	1,044	Myanmar (Burma)	239	Honduras	58	British Virgin Islands	12	Niger	2
Hong Kong	1,031	Not Specified	238	Zambia	56	Kyrgyzstan	11	Palau	2
Vietnam	1,022	Slovakia	233	Uruguay	55	Madagascar	11	Swaziland	2
Israel	921	Kenya	231	Uganda	54	Martinique	11	Timor-Leste	2
Sweden	902	Albania	214	Angola	53	Turkmenistan	10	Andorra	1
South Korea	900	Belarus	212	Nicaragua	53	St. Kitts & Nevis	9	Burkina Faso	1
Japan	841	Latvia	209	Moldova	50	Northern Mariana Islands	9	Benin	1
South Africa	835	Bosnia & Herzegovina	193	Zimbabwe	50	French Polynesia	9	Cook Islands	1
Portugal	794	Estonia	191	Laos	47	Cape Verde	8	Guernsey	1
Serbia	759	Costa Rica	190	Botswana	42	Faroe Islands	8	Guinea	1
Nigeria	744	Ecuador	186	Macau	39	Grenada	8	Equatorial Guinea	1
Belgium	732	Palestine	186	Fiji	38	Mali	8	St. Pierre & Miquelon	1
Ireland	717	Macedonia (FYROM)	182	U.S. Virgin Islands	35	New Caledonia	8	Vanuatu	1
Kuwait	691	Malta	180	Montenegro	34	Seychelles	8		
Denmark	665	Sudan	175	Curaçao	32	Saint Maarten	8		
Romania	652	Tunisia	170	Cayman Islands	30	Congo - Brazzaville	7		
								TOTAL	262,639

BPA Worldwide conducted an audit in accordance with generally accepted audit standards. Our responsibility is to express an opinion on the data reported based upon our audit.

The BPA Worldwide Interactive Audit verifies placement of the java tag and requires filters of internal traffic activity. The figures shown here are human, non-internal generated traffic.

BPA Worldwide

Shelton, CT

February 6, 2018

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