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We have had a profile for many years on ARCAT because we have found that it gives us broad exposure to specifiers. When architects are seeking information about construction materials, ARCAT is one of the primary resources they use. We like the ease of searching for products, the fact the architects can download specifications in a variety of formats, and the help that ARCAT has given us in writing our specifications and creating our profile. We also receive reports that show the number of visitors who have viewed our profile or downloaded our specifications. Architects can view our literature and videos, link directly to our web site, and even request a meeting with local representatives.

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